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# Get to know me a little...

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I am a Graphic/Web Designer looking to take on more opportunities and great projects. I have a BA Degree in Graphic Design and 8 years working experience. I offer contracts, retainers, freelance and part-time design.

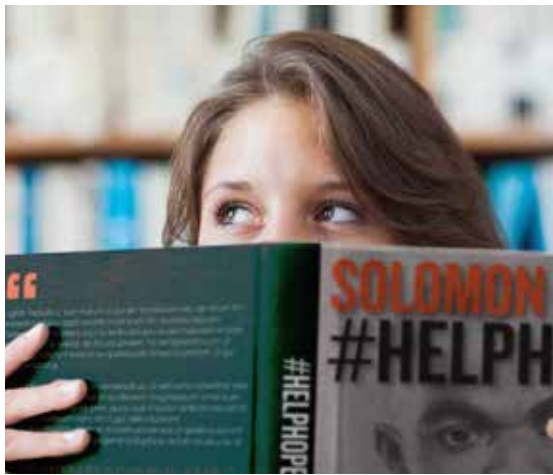
I have an artistic flair which I often incorporate into my work and push the boundaries from standard design to Visual Art.

I am a passionate designer and although I have my favourite pieces, I always apply myself to the best of my ability.

# About /









# So what is this thing we call design...

Being a young designer in South Africa is something I had actually seen myself becoming, but stopping there was not an option. In 2009 I was an art student finishing off my Matric year and feeling the pressure to choose my career path. In all honesty I knew becoming a doctor or lawyer was really something I didn't want to pursue. I remember sitting in Art one day and getting back my results for a theory exam I had written, 98%....I was so excited that I had received those marks and truly couldn't believe it. Theory was hard, you had to think and analyse artwork and artists, critique their thought processes and explain their creations taking into consideration the time and era they were created in. It was then that I started to question...what happened to my 2%? It came to me like an epiphany, "How can I be marked based on my opinion and how I analyse something artistic, art is never wrong!?" I recall my teacher looking at me and smiling... "exactly!" She had mentioned that I should go into design after school, and in thinking about it now, I wonder if she thought I had the talent, or rather the "brains" to design? I had made my decision in that moment to become a designer and pursue a career in the "artistic industry" if I can call it that.

I spoke to mom (being a creative herself), and remember getting all my work together and going

to my Interview. I was to be analysed..... Its a funny thing that, because in that moment I think I grew a new respect for what I had wanted to do. For someone to commend me on choosing my subjects wisely and being able to qualify for the "criteria" for being a designer was really something to be proud of – Its' something we don't hear much about in the world, generally you would know that you need amazing marks to be a doctor or a business mind to get a BCOM or even qualify for some kind of tertiary qualification, but here I was, applying with my talent for a Degree!

I am happy to say that I was accepted and in my acceptance attended Greenside Design Center. I was honestly so excited about this new chapter in my life and really started to grow a passion for design and even the theory behind it. I was understanding things I never could and things were being explained in my terms. To question life and to question yourself, your talents, your ambitions.... That is what started to fuel me. I became engulfed in a new world of "visuals" and "interpretation". In studying my Design Degree I really started to live differently. I think any designer you speak to will tell you that once you have the tools and a new perspective on the "design" world, your vision completely changes. You start looking at different

adverts, thinking of what components should and shouldn't be there, critiquing compositions that you never saw before and truly grasping the reasoning for why people do this. If I could describe it simply, it's almost like seeing the world in full HD for the first time.

Design is simply magnificent! It was through studying and truly only when I was in second year that I started to understand the theory behind design and the importance of it.

The explanations behind why people have chosen to use a specific image or how they came about that composition is simply remarkable. Something in your mind set changes and becomes hungry for information, to learn more and "see" more. I think for myself I started to believe in what I had as talent could be used as a tool towards innovation, development and real change in the world.





---

I am a  
creative/

---



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# adverts/

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2. **Icaisa ulubilo, bacikonka ulubilo**  
[A thing that comes fast must be pursued just as fast]

**360**  
DEALS

**ZAMBIAN PROVERB**  
10. **Kuboko Kulonda kuboko kukwabo**  
[an arm follows another arm]. Meaning:  
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**360**  
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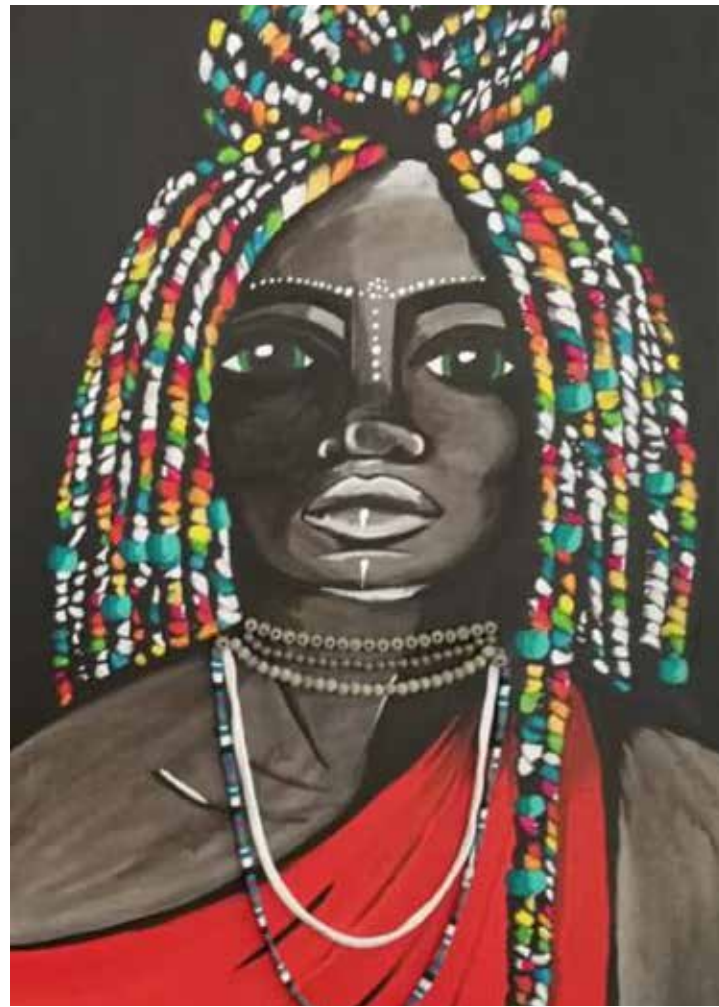


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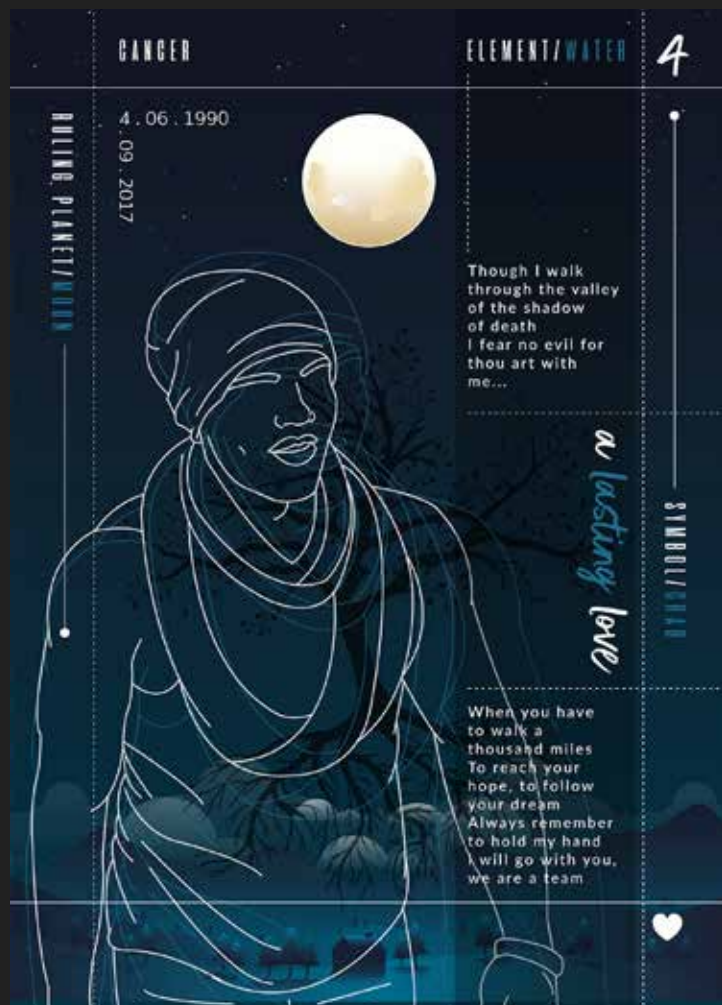
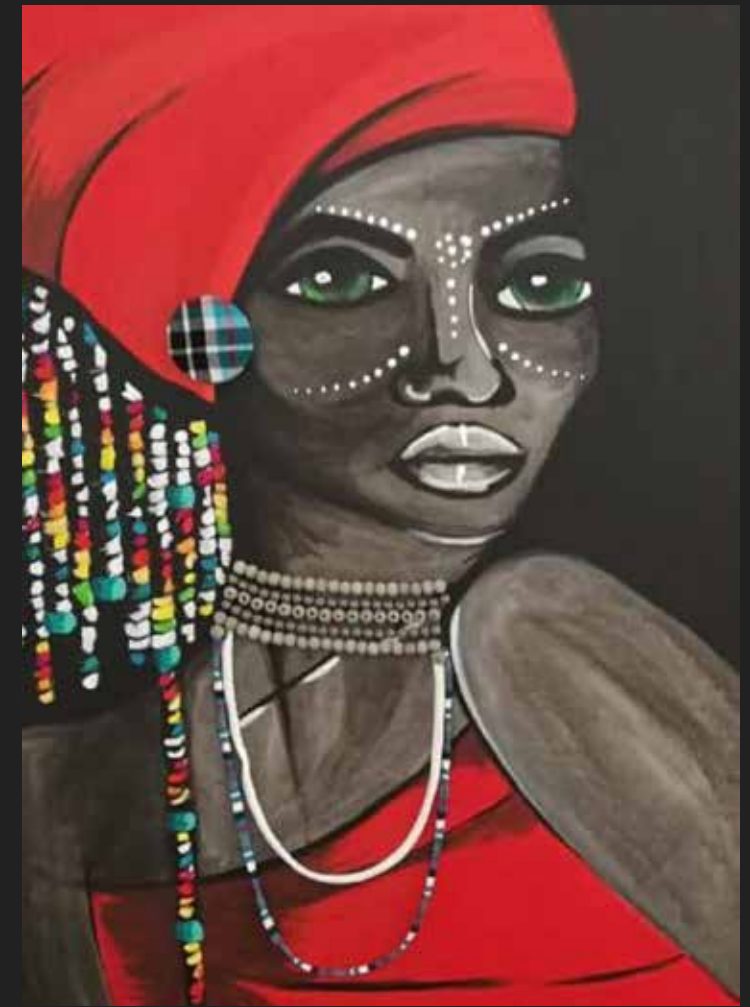
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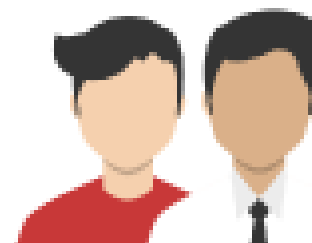
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# infographics/

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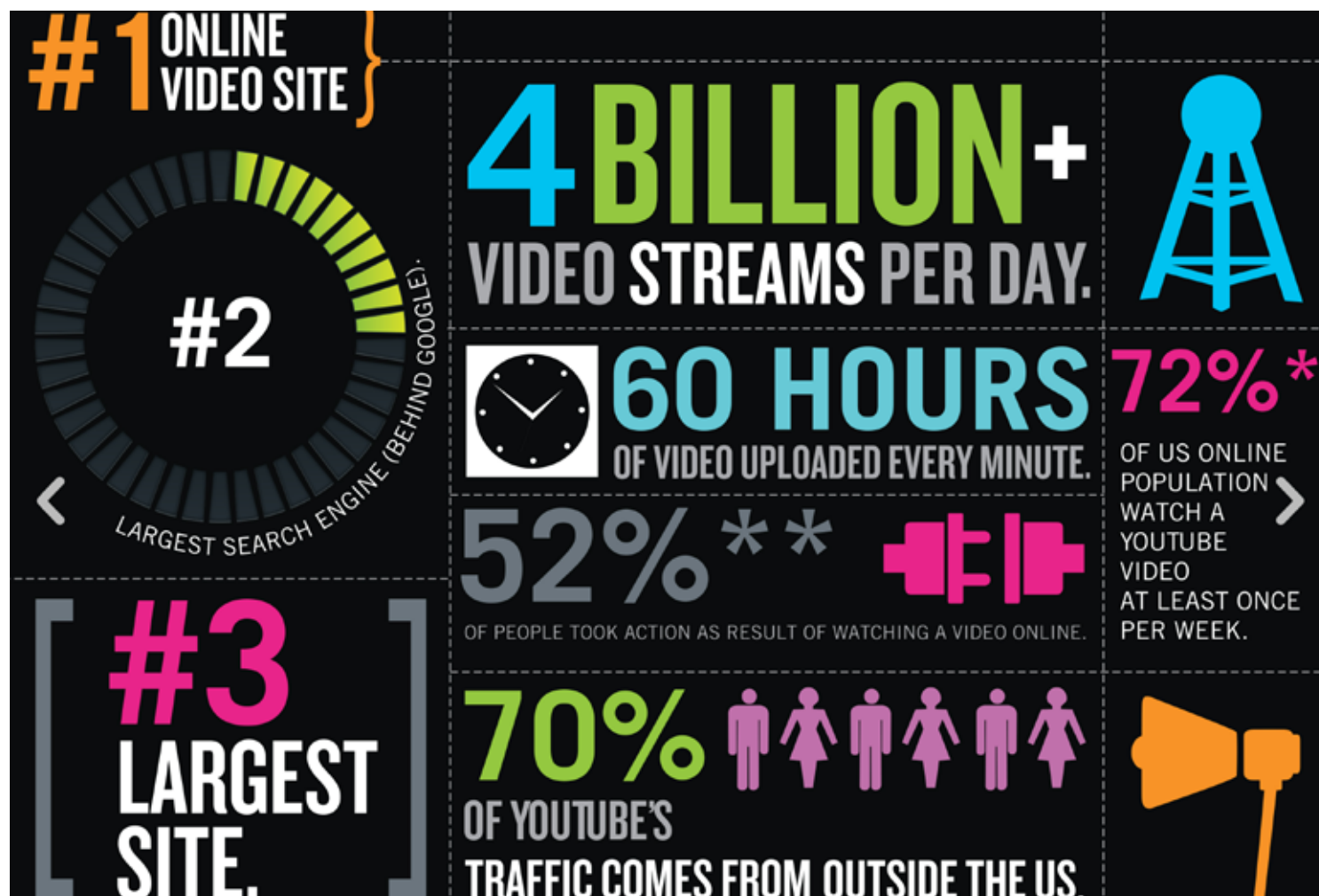
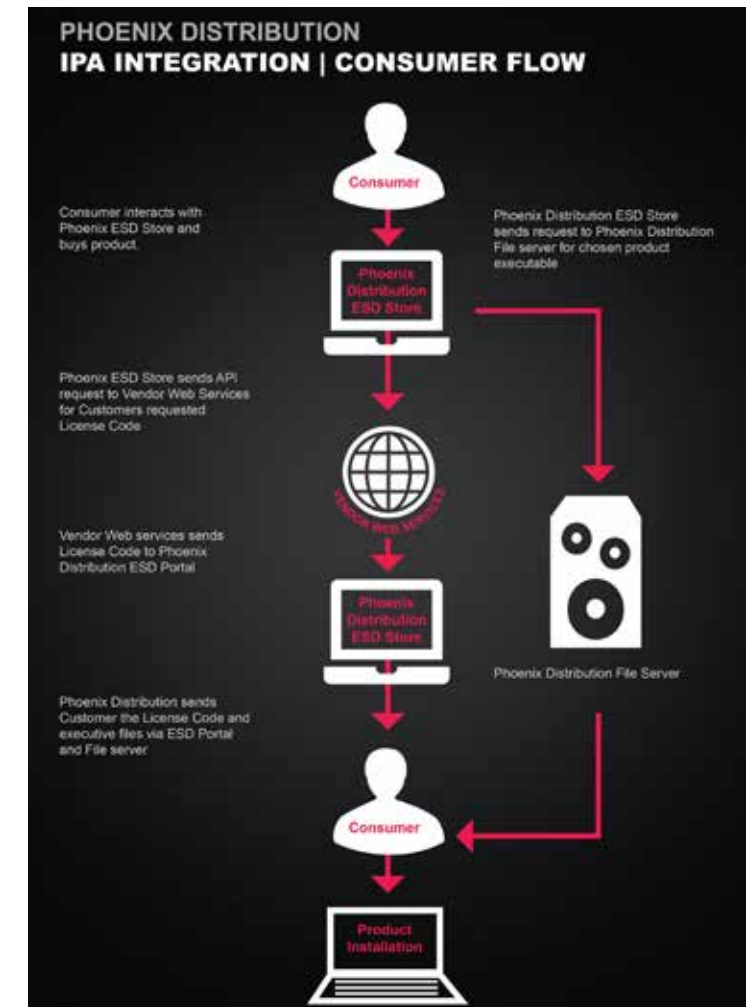
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4

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5

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8

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template 2

template 3

3

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5

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7

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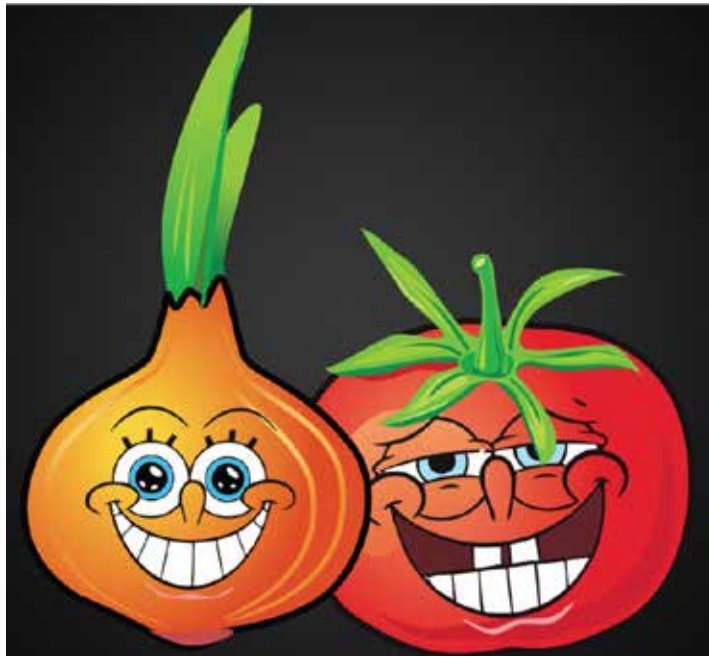


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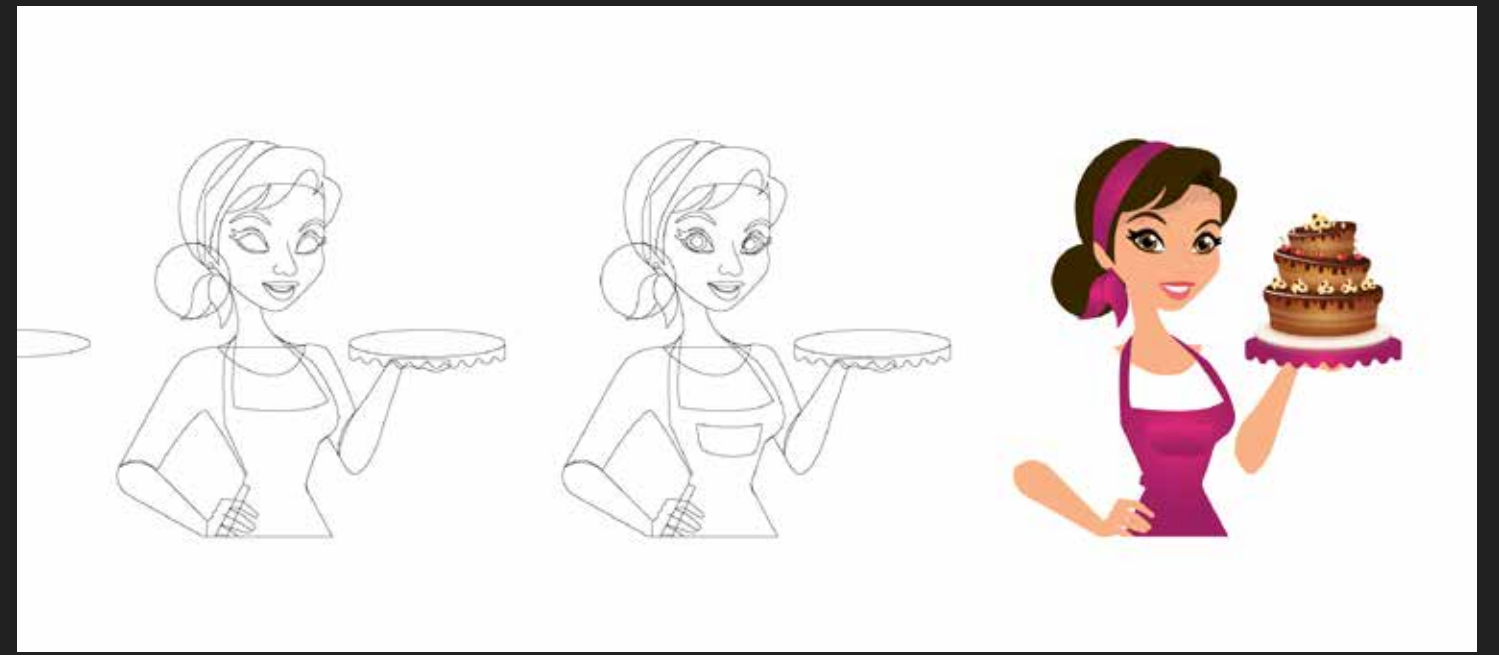
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ALL IN ONE ADSL  
300Mbps



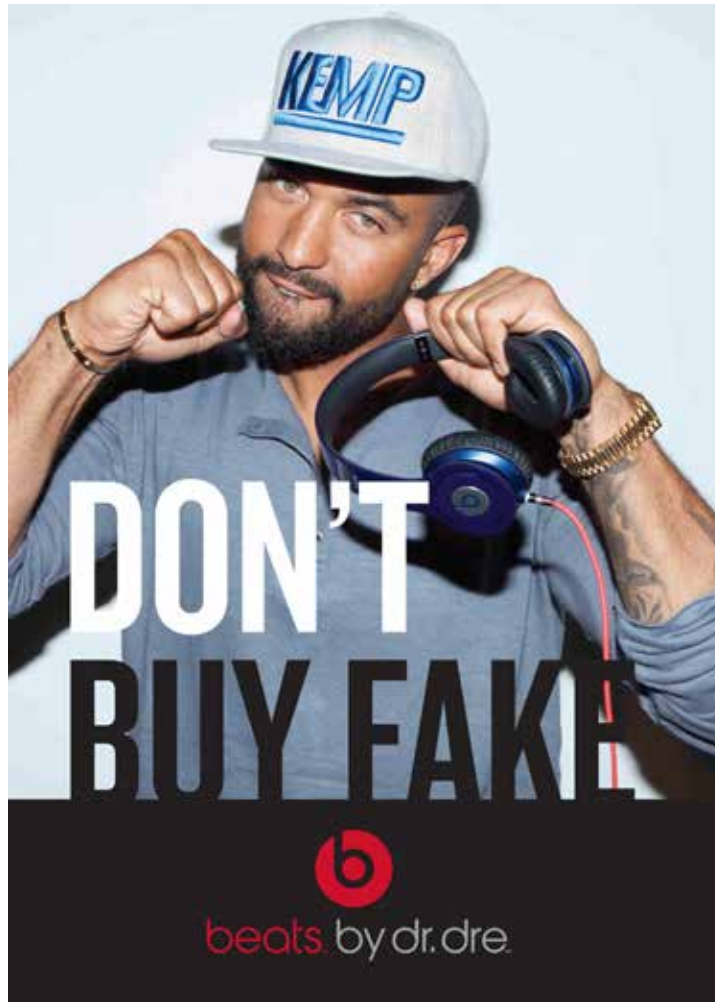


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# flyers/

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Low density 100mm x 100mm  
High density 100mm x 100mm

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Low density 100mm x 100mm  
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Low density 100mm x 100mm  
High density 100mm x 100mm

Wentworthville South  
888 Stone Road, Wentworthville  
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Wentworthville  
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R3000 incentive for the top three sales persons across UE stores  
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+ OTHER DAILY PRIZES**

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LAUNCH SPECIALS  
AT RAGE**

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INTERNET SECURITY MULTI-DEVICE  
2 USER : R 199 | 4 USER : R 299  
PURE 3 USER : R 349

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**BOOTH 41** THE KASPERSKY LAB TEAM

**beats solo HD**  
**EXPRESS  
YOURSELF**  
Beats Solo HD now R1999.95

beats by dr. dre

exclusive to **Incredible  
CONNECTION**







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# posters/

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**TIME**  
12:00PM - 13:00PM

MONSTERPROSA MONSTER PRODUCTS SA

**APPEARING AT THE FOLLOWING MUSICA STORES**

BROUGHT TO YOU BY **MONSTER**

3RD AUGUST SANDTON 17TH AUGUST CANAL WALK 31ST AUGUST GATEWAY

THERE ARE NO MARKS FOR MAXIMUM IMPROVEMENT

**ARGO** **what a chut** **HK** **PEARS** **OF WISDOM**

I AM GOING TO ASSUME YOU DID NOT SAY THAT

**Snafu** **Fubar** **Hamster** **SYNDROME** **Who's this wallah?**

HOW MANY TIMES DO YOU WANT TO WEIGH THE PIG

WHEN THE TIDE GOES BACK, WE WILL KNOW WHO IS SWIMMING - AKED

SUCH QUESTIONS ARE MEANT TO BE ASKED AND ANSWERED IN YOUR OWN HEAD

**PINKIE FEST**  
25 August 18

PARTY FOR A PURPOSE **BEER HOUSE**

PRESENTS

**GENERAL ACCESS AFTER PARTY ONLY**  
FOR MORE INFO ON LINEUP GO TO FACEBOOK

**BEERHOUSE**

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**STUDY TABLETS**  
EQUIP YOUR CHILD WITH A STUDY TABLET

**FOR KIDS**

ANDROID  
7" SCREEN  
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**FASHION HACK**

42 HOUR CHALLENGE GATHERING YOUNG GEEKS TO SOLVE CHALLENGES USING TECHNOLOGY

**HACKATHON**

**24-26TH JUNE 2016**  
VENUE: THE INNOVATION HUB (TSHWANE)  
BY INVITATION ONLY

WE SOURCE CHALLENGES FROM OUR PARTNERS & SPONSORS, OUR COMMUNITY IN FASHION AND THE GEEKULCHA TEAM

**250 YOUNG GEEKS, ENTREPRENEURS AND CREATIVES**

**26 JUNE 2016** TIME: 14:00-16:00 ACTIVITY 1: APP PROTO-TYPE TESTING  
ACTIVITY 2: MINI FASHION SHOW | ACTIVITY 3: INTERVIEWS

**6**

**BEATS IN THE CITY**

THE FIRST OFFICIAL BEATS BY DRE PARTY IN SOUTH AFRICA

OCTOBER 12TH 2013  
DOORS OPEN AT 18:00

**SHIKISHA NEWTOWN**

2 MIRIAM MAKEBA AND GERALD SEKOTA STREET, JOHANNESBURG  
COMPUTICKET / NUTICKETS R 120  
AT THE DOOR R 150  
VIP TICKETS R 300

**DJ LINE UP**

DJ WARRAS | SOL PHENDUKA | THEA LAZARUSMAN | CLIVE BEAN | JERAH  
LIVE PERFORMANCE BY PAM . M

BEATS BY DRE GEAR & HEADPHONES UP FOR GRABS

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What you have... **Wireless ADSL 2/2 + modem router**

What you need...

1. Wireless USB adapter  
2. Wireless Device (Laptop / Tablet / Smart Phone)  
3. Gaming Device (Xbox and PlayStation 3)  
4. Desktop and Laptop  
5. Smart TV  
6. Camera IP and Cloud  
7. Email Message extender

Network Cable  
Wireless



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A LONG LONG TIME AGO IN 1966

Cigarette packs have to carry "Caution Cigarette smoking may be hazardous to your health"

RADIO RSA, SOUTH AFRICA BEGINS SHORTWAVE TRANSMITTING

★ POPULAR MOVIES ★

ALFIE A MAN FOR ALL SEASONS THE GOOD, THE BAD AND THE UGLY WHO'S AFRAID OF VIGINA WOOLF

POPULAR MUSIC

THE MONKEES

THE BEATLES

SIMON AND GARFUNKEL

THE SUPREMES THE TROGGS

John Lennon, says "We (Beatles) are more popular than Jesus"

DISTRICT SIX IN CAPE TOWN IS DECLARED A WHITE GROUP AREA

★ AND STEPHEN CROMHOUT ★

WAS BORN THURSDAY, MARCH 17, 1966

AGE CALCULATOR

50 YEARS

600 months

2609 WEEKS

18263 DAYS

SOUTH AFRICAN GOVERNMENT BANS BEATLE RECORDS

SD (LYSERGIC ACID DIETHYLAMIDE) IS FIRST DECLARED ILLEGAL IN STATE OF CALIFORNIA

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MONTHLY COST FOR FAMILY OF FIVE

R158.90

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Happy Mother's Day

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Small But Powerful.

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Spring is in the air & suddenly its light after work... Enjoy a game on the Links with our new twilight rates for island golfers!

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fresh  
start



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# logo's/

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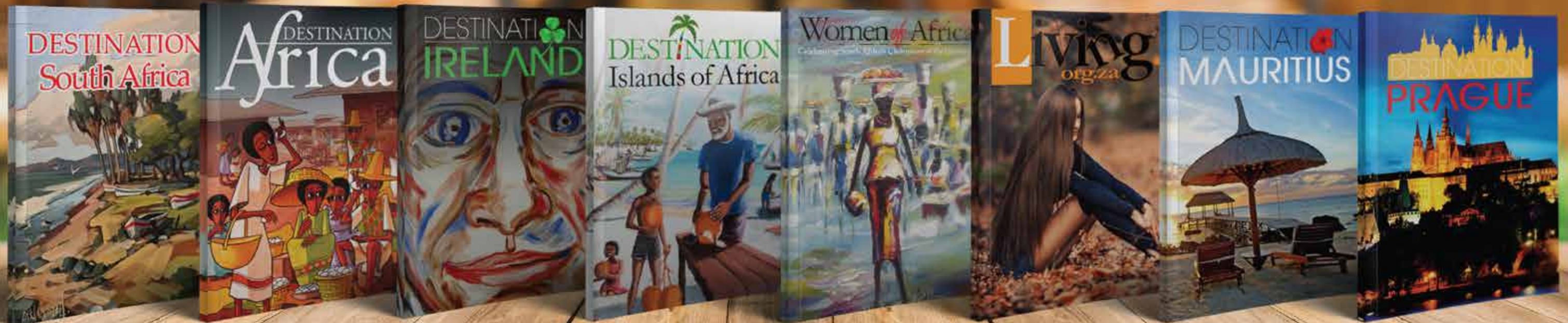
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**TROUT LODGE**



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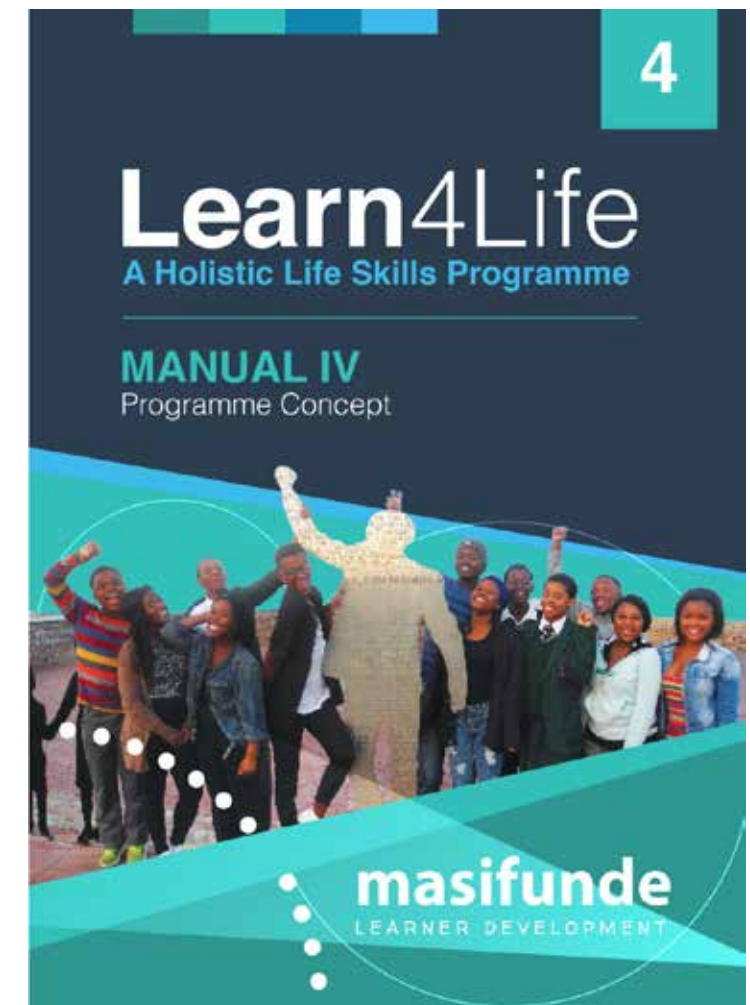
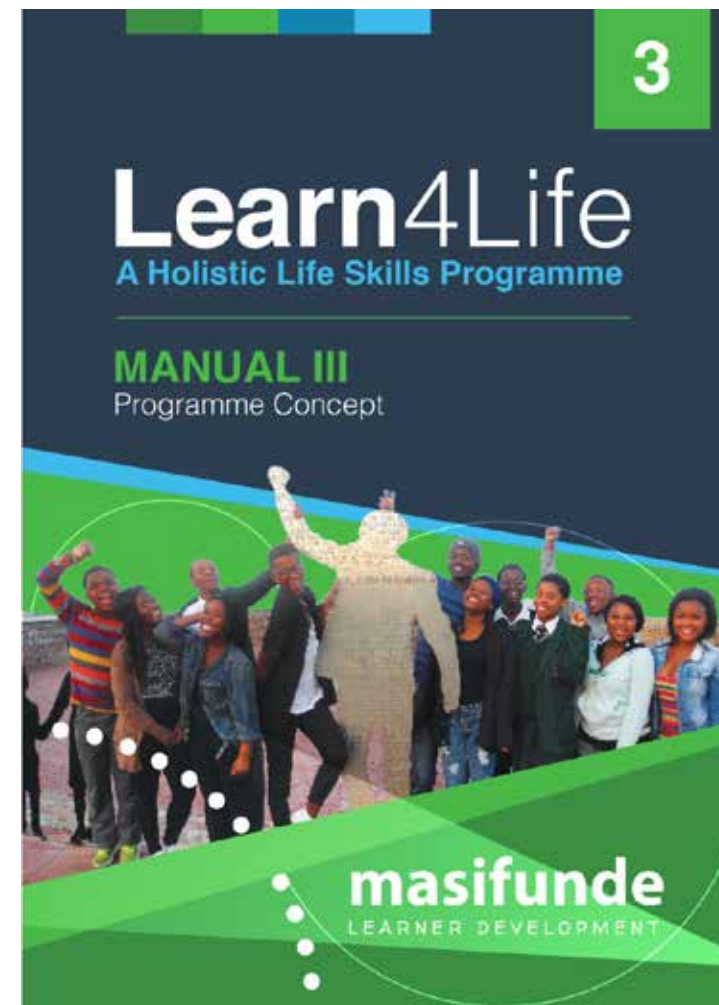
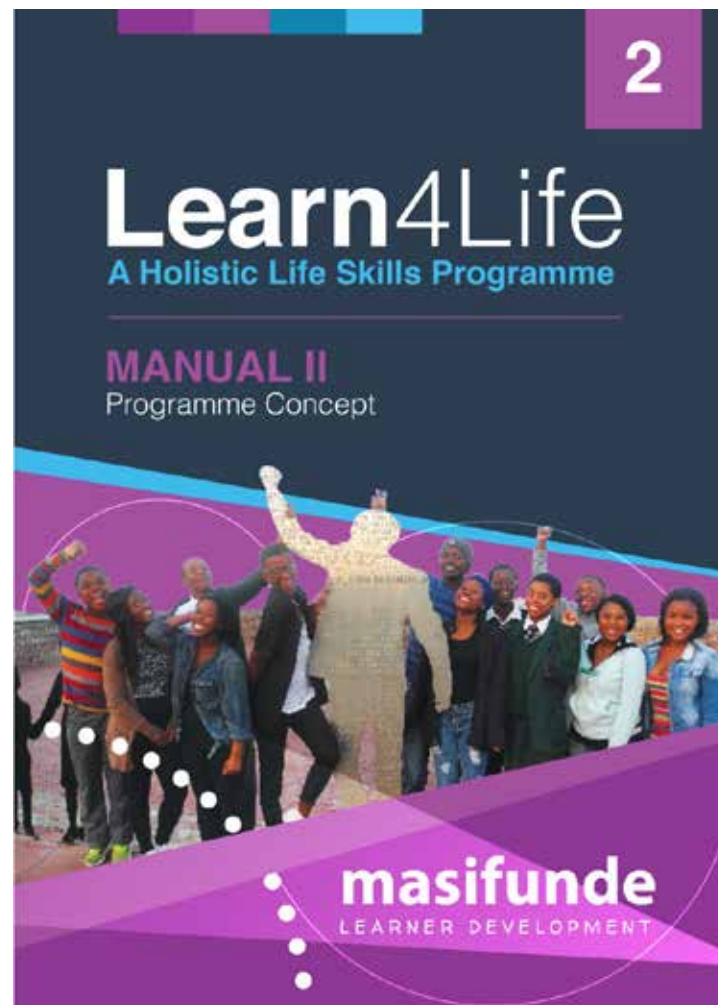
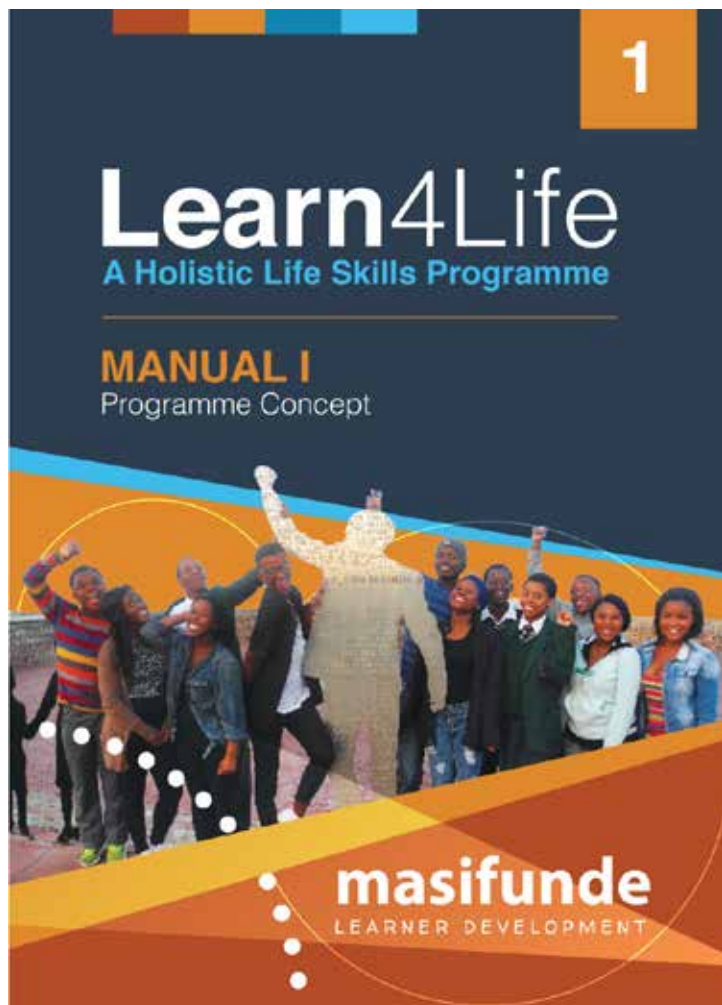
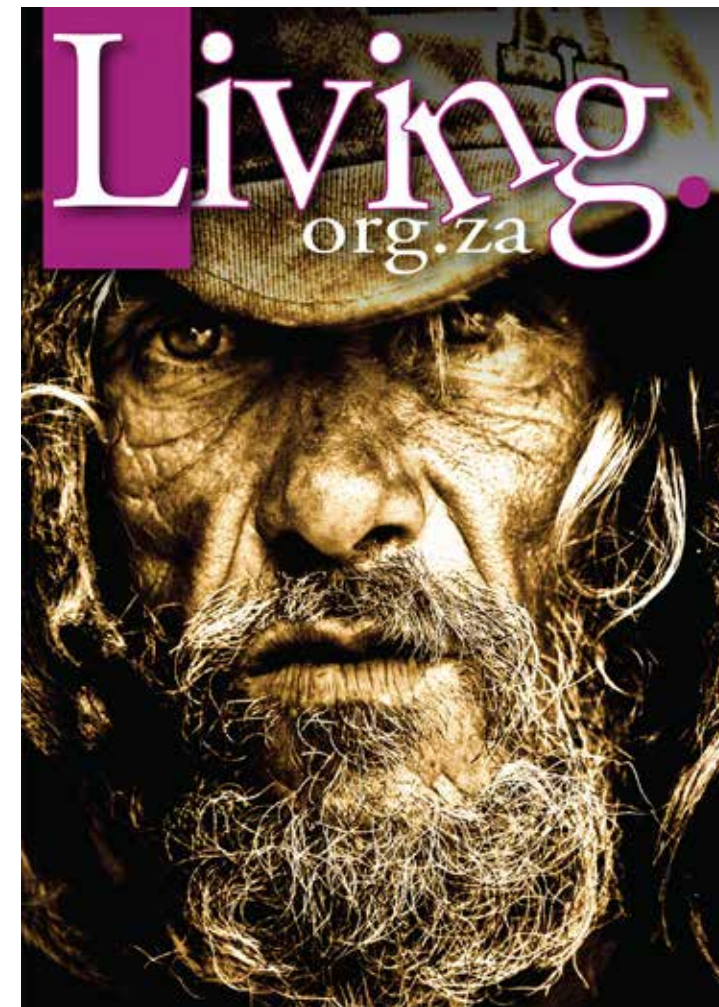
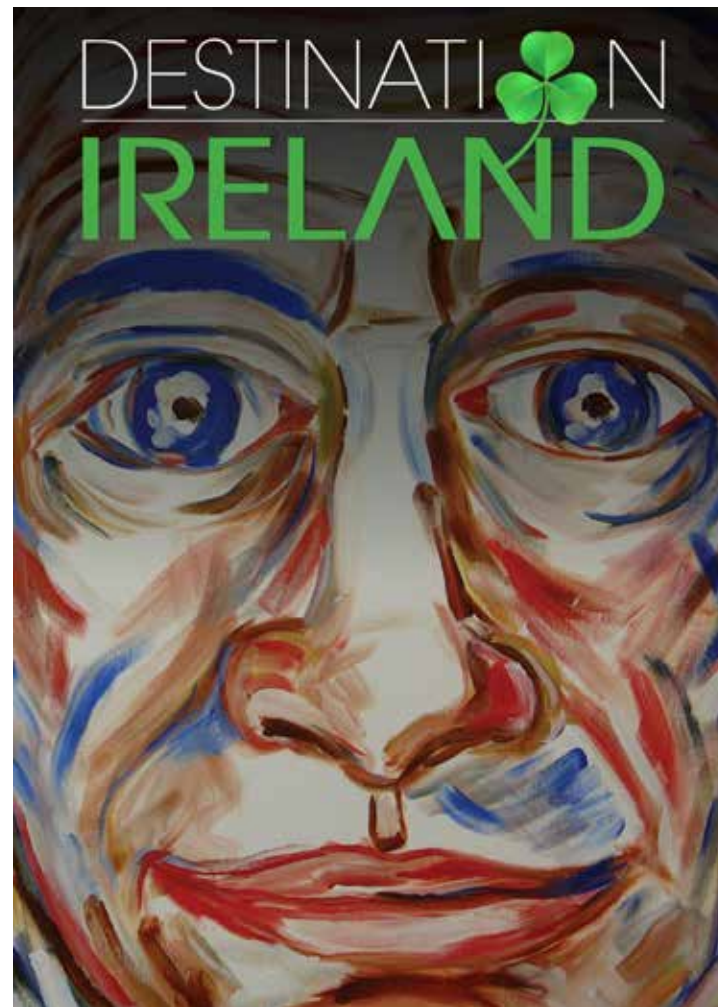
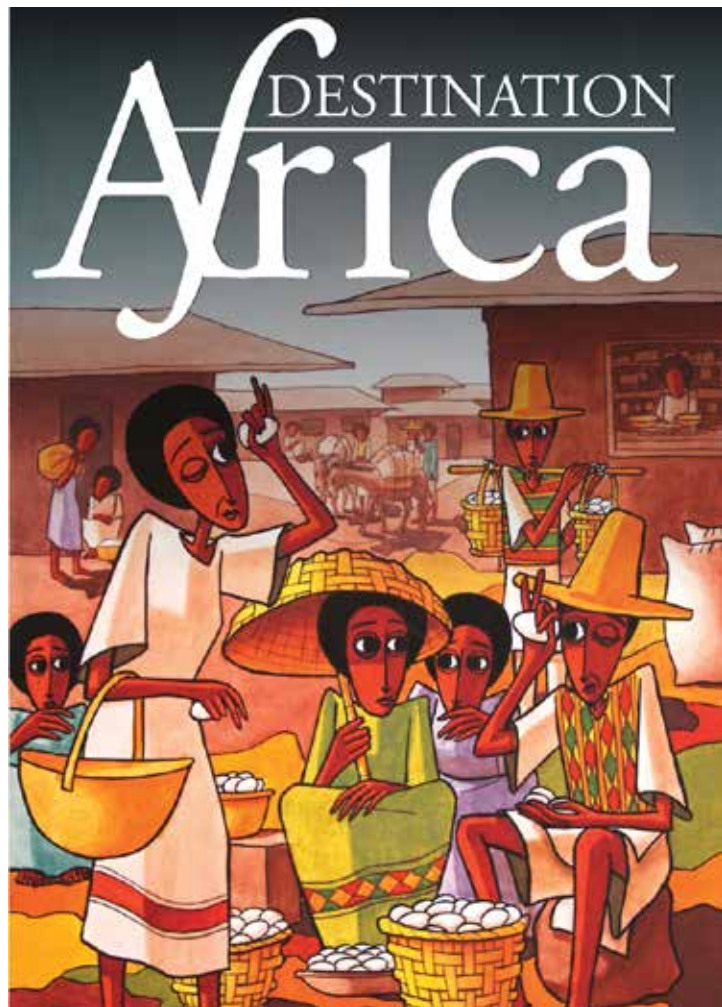


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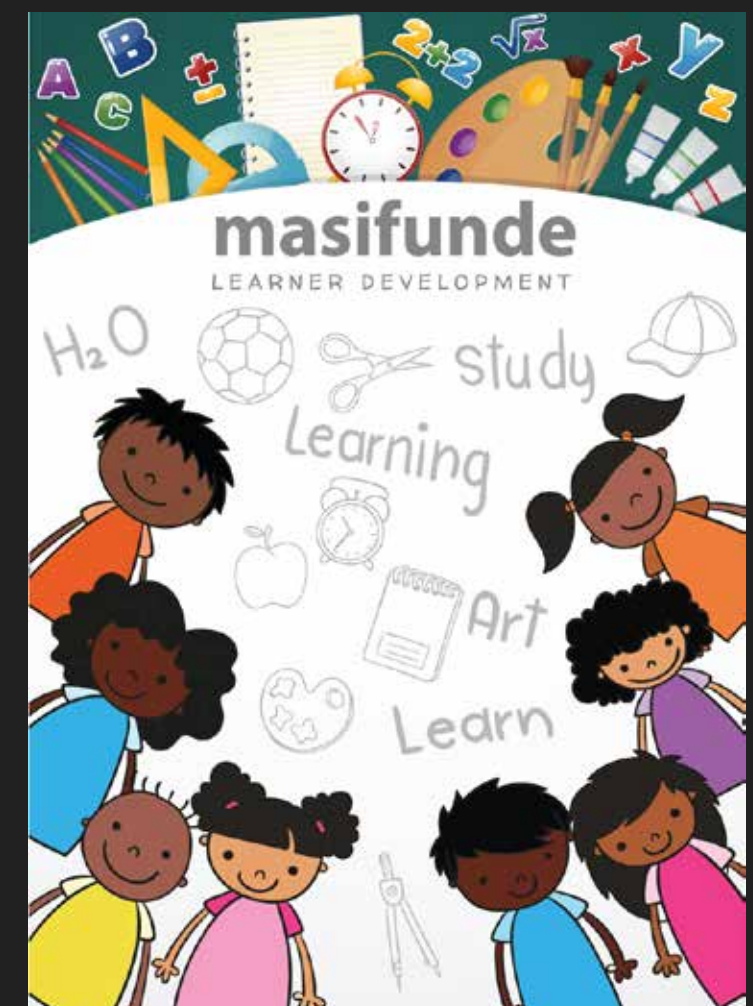
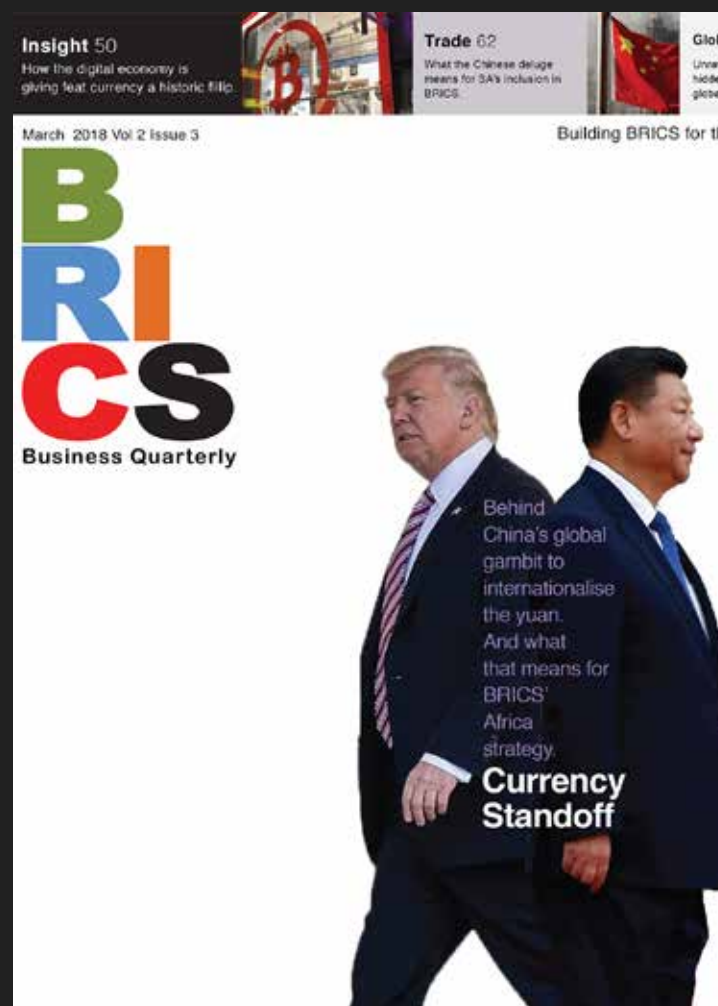
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# channel catalogue ] logitech



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Wireless & comfortable



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The productivity masterpiece



**M510 WIRELESS DESKTOP**  
Wireless desktop & presentation go together



**Z505 SURROUND SOUND SPEAKERS**  
Surrounded by 5.1g, surround them with your friends, movies, and games



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These two great speakers reproduce all kinds of sound to connect and enjoy to connect and enjoy



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Brings our very best on line protection to your Windows® PC, notebooks and tablets to give you safer on line browsing, banking and shopping



## AVG Ultimate

Ties over 80 features from our best security, tune up and privacy apps into AVG Zen, so you can cover all of your family's devices and manage them remotely



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**F310 GAME PAD**



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**G430 SURROUND SOUND HEADSET**



**G910 ORION RGB KEYBOARD**



**G502 PROTEUS CORE**



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# presentations/

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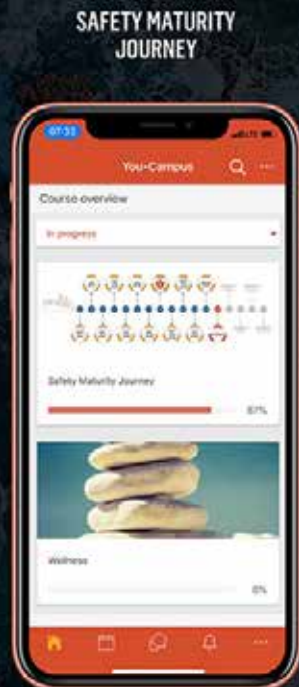




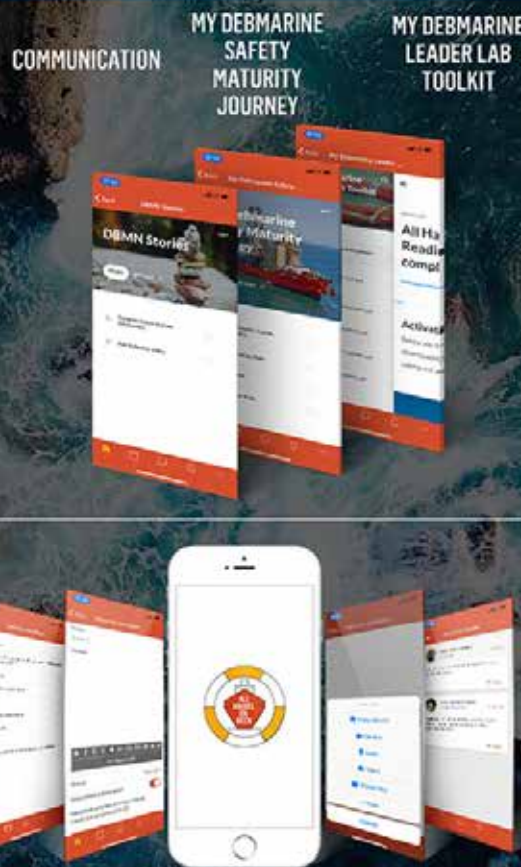




## DEBMARE NAMIBIA APP



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SAFETY MATURITY PROGRESS



### THE VISION BEHIND PROGRAMME QUANTUM LEAP

#### Q What is Quantum Leap?

Quantum Leap is a TPS programme of work, and its aim is to create a future-ready Transaction Bank (TB) that is digitally enabled. The programme is to conceptualise, design and assemble an entirely new Transaction Banking solution for all our Corporate and Business clients.

Stanbic Bank Uganda Limited has been chosen as the first market to pilot this solution. We will roll it out to our other growth markets after a successful deployment of the future-ready Transaction Bank in Uganda.

#### Where are we in the Quantum Leap Programme today?

We started the programme in January 2019. We are currently in the pre-launch phase of two trade solutions (Import Letters of Credit and Domestic

Guarantees) to a small set of clients. Once we gather client input and develop the solution for scale, we will launch the platform to a broader set of clients. We aim to deploy more solutions using this approach.

#### Is the new platform called Quantum Leap?

No. We are still deciding on a name. Quantum Leap is the name we have given the programme of work so that internal stakeholders will be able to distinguish our workstreams from others in the bank.

#### Q What should I tell clients?

For the clients who are part of this pre-launch, refer to this work as "the new digital trade solution that we are pre-launching to a defined set of Stanbic Bank Uganda Limited clients".

For clients who are not part of the pre-launch, please do not discuss this programme of work with them. We will inform you as and when the programme becomes relevant to more clients.

programme so that we can manage this proactively.

#### Q What are the benefits of the new platform?

For the pre-launch, the digital platform created as part of the Quantum Leap programme is designed to be intuitive and easy to use for both colleagues and clients. The platform enables colleagues to quickly access information about a client's account status as well as a detailed overview of their transactions. The summary includes the status of a client's application for trade products, the results of their due diligence checks, and if any further action is needed. You will also have a view of a client's available credit facility.

Some of the new design features for clients include:

1. Fully digital application processes.
2. The ability to track the status of client applications, with prompt email notifications.

#### Q What is changing from the old to the new?

A client's application for a trade product will be completely digital, which means that we can issue a product much faster than before. Clients will experience straight-through processing of applications, including the ability to track their transaction status in real-time and receive notifications at key milestones during the process. The new platform also enables us to send the client a draft Import Letter of Credit or Domestic Guarantee when we predict that they will need one, even before they ask for it.

### ABOUT THE CLIENT



#### What is a Friend of the Programme?

A Friend of the Programme (or FOP) is a name the programme has given to any one of the clients selected to test and give feedback during an exclusive pre-launch of the platform. We have carefully selected this small group of clients, and we will use their input to enhance the solution.

#### Q Which clients are Friends of the Programme?

- 1) Cooper Motors Corporation Limited;
- 2) Roofings Group;
- 3) Copy Cat Uganda;
- 4) Sanlam;
- 5) Tetra Tech Services;
- 6) Maisha Medical;
- 7) Balton Uganda (to be confirmed).

#### When will the rest of our clients migrate?

We aim to run this pre-launch phase for the next three months, during which we will have a clearer view of when we make the solution available to other clients. They too will be chosen through a well-considered choice process.

#### When can the Friends of the Programme start using the platform?

From Monday, 2 September 2019.

#### Can we sell this solution to new or other existing clients?

Not yet. The current MVP (minimum viable product) is only for the select number of existing clients chosen as Friends of the Programme. We hope to expand the offering to other clients over the next few months.

## CHANNEL CATALOGUE

### 2015 AFRICA CHANNEL

#### We have developed

Phoenix currently have a very strong Sub-Distribution model across the Sub-Saharan territory. This model has been rolled out successfully over the past 4 years and has been instrumental in securing up to 65% market share across Sub-Sahara for some of our leading Brands.

We have a rapidly growing foot across West & East Africa via our regional offices in both territories. The regional development has accelerated our growth in the French speaking regions.

#### Advantages

- Single point of control and consolidation.
- Easier management for local office.
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- African team getting recognition for sales in territory
- Leverage the leading African distributors based in Dubai
- African market dominance
- Warehousing in Dubai for Africa



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For clients who are not part of the pre-launch, please do not discuss this programme of work with them. We will inform you as and when the programme becomes relevant to more clients.

If a client asks specifically, please tell them that "the new digital trade solution is currently in the pre-launch phase and we will inform them once they become eligible to be part of the solution". Please let Christine know which clients have inquired about the programme so that we can manage this proactively.

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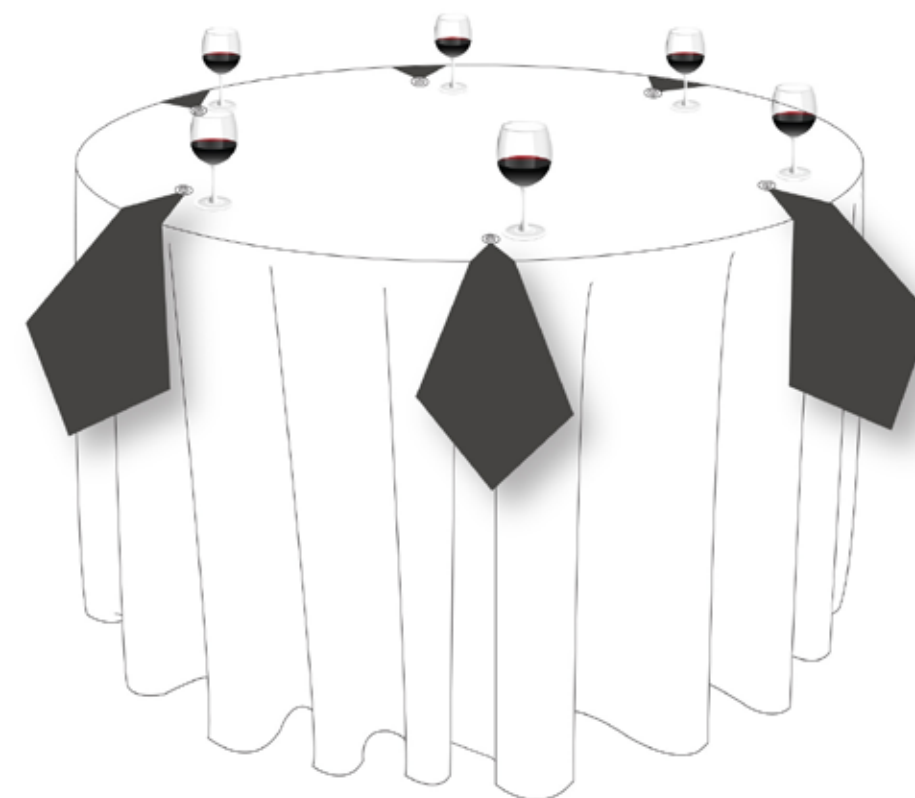
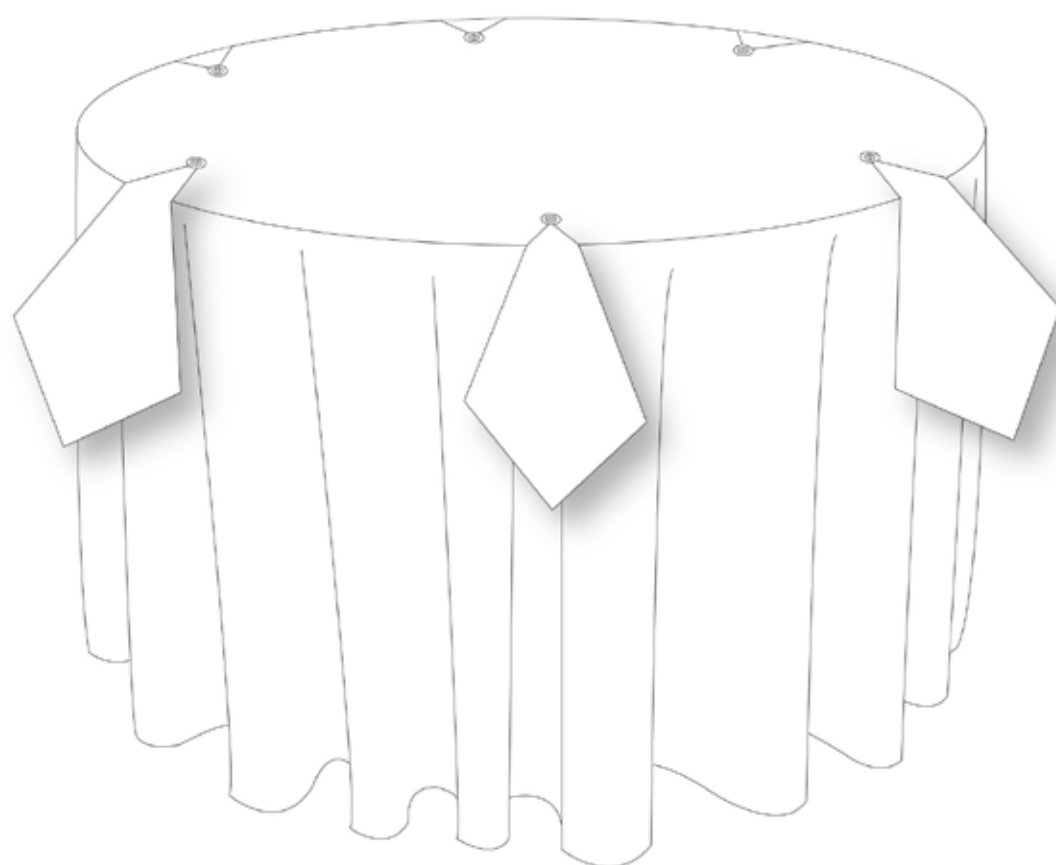
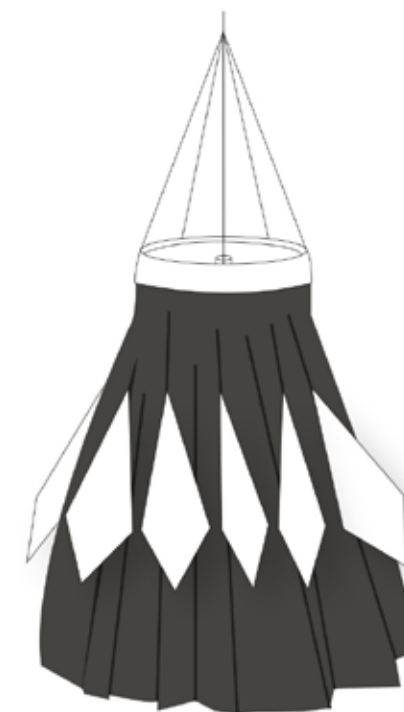
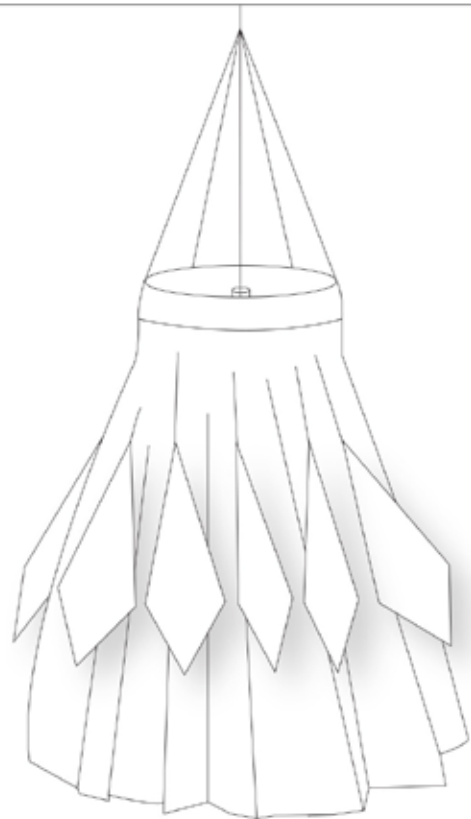
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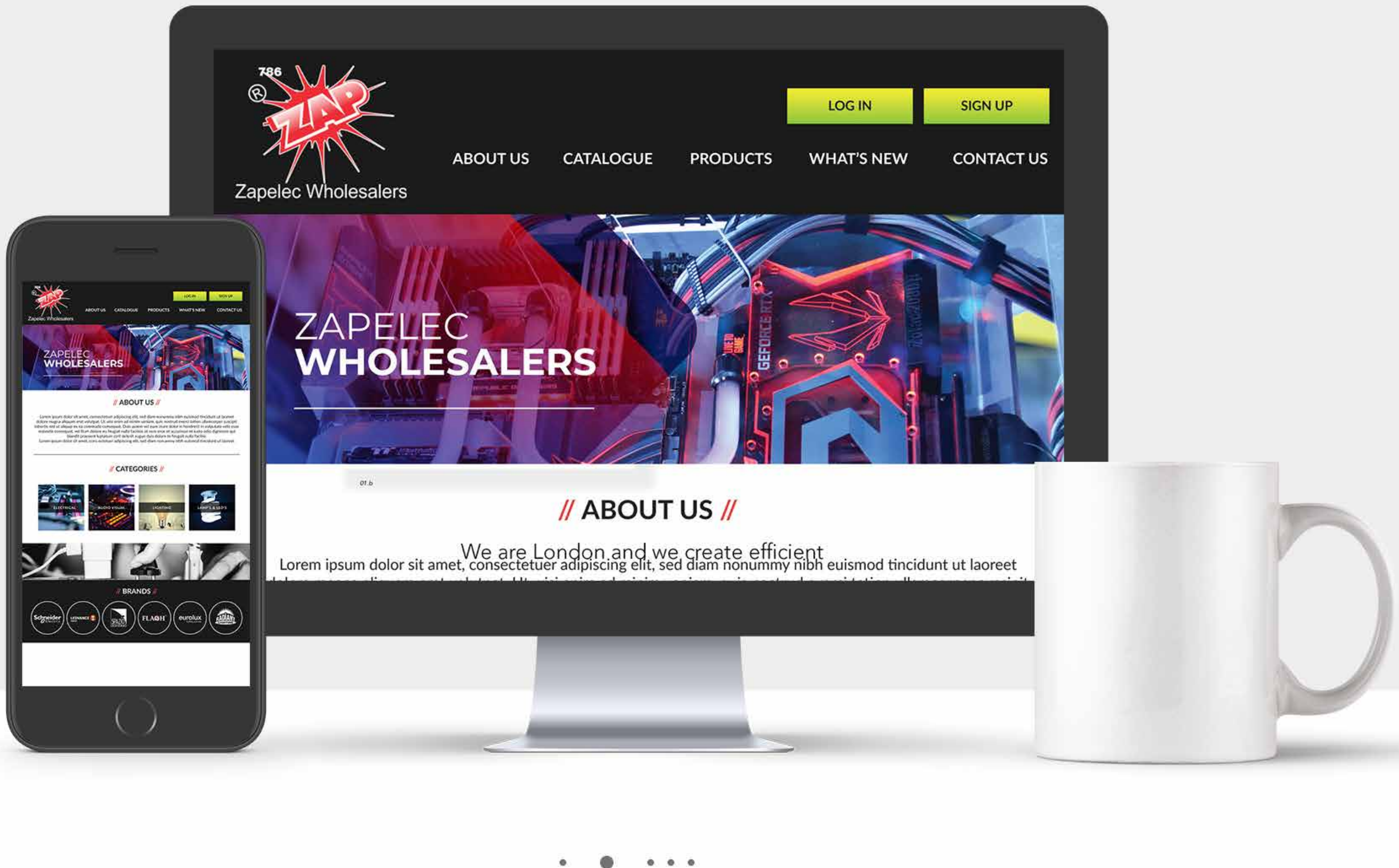














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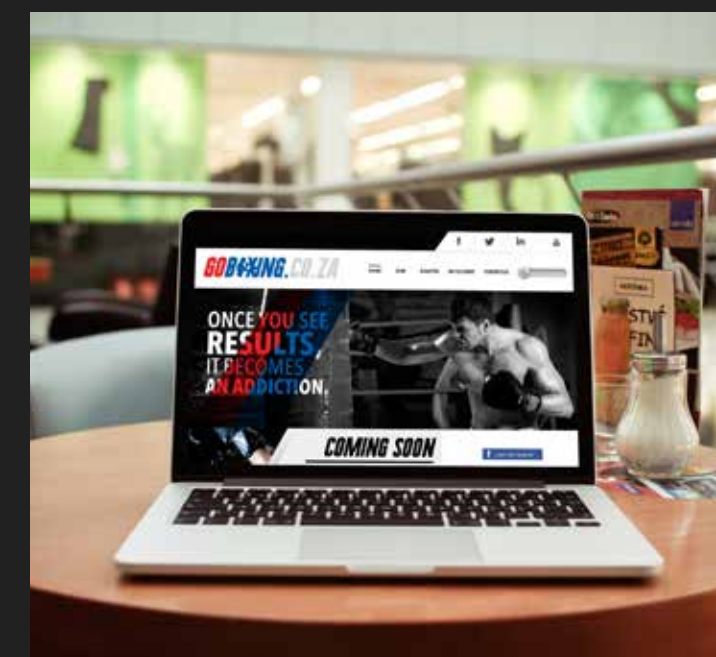
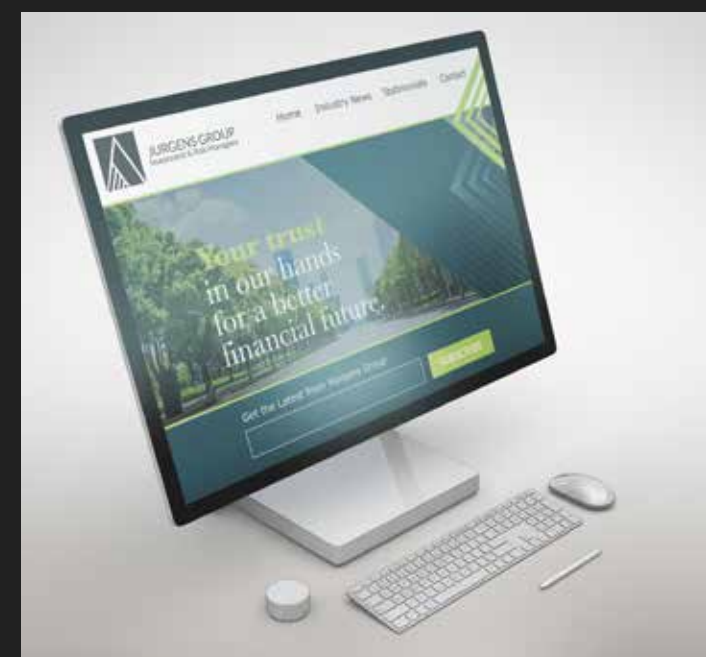
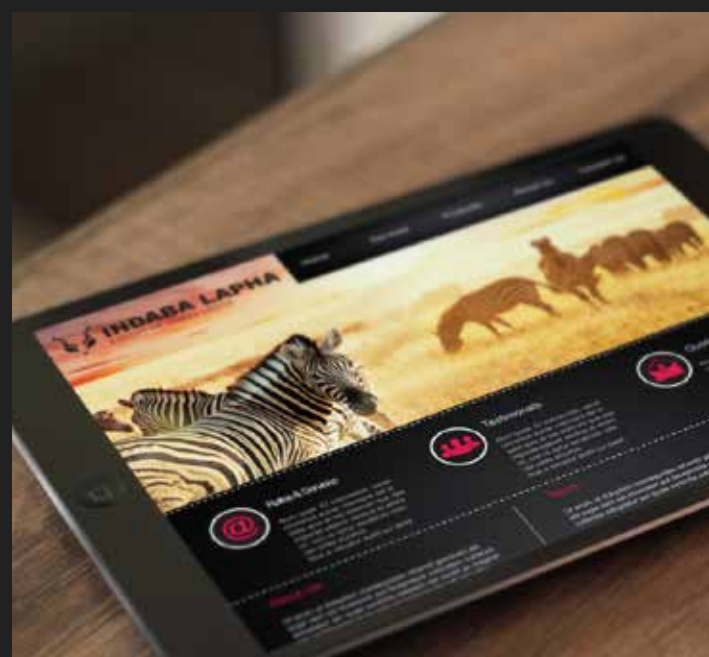
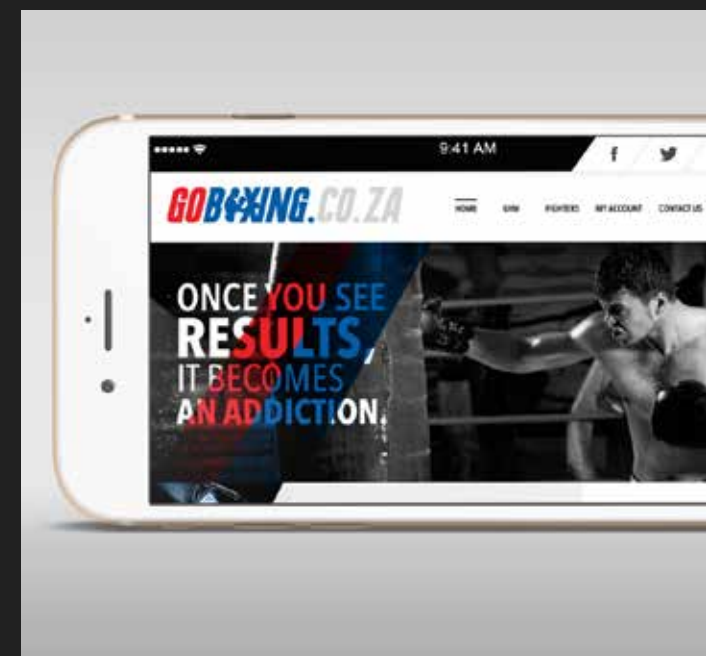
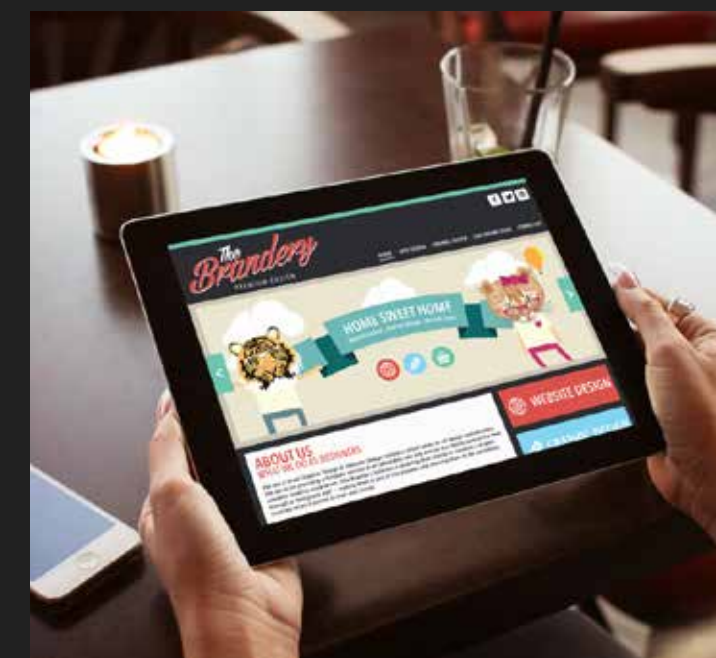


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# BUCHANAN hunts

2019

We hope this email finds you well and that your 2019 has been prosperous and full of lots of hunting! This has certainly been the case with Buchanan Hunts and we have thoroughly enjoyed numerous safaris across our beautiful Africa and beyond that we wanted to share with you!

**CAMEROON**

[Click here to view our video](#)

We kicked off our season with a phenomenal hunt in Northern Cameroon for Lord Derby Island and Western Savannah Buffalo. Chad, our client from Texas has always wanted to harvest all the different species that of buffalo that Africa has to offer and he ticked off one more on this trip as well as some great plains game species too!



**ZAMBIA**

[Click here to view our video](#)

We had a large number of hunters head to Zambia this year and the trophy quality and selection of species that were taken is testament to the fantastic outfitters that we have worked with for a number of years. Peter, Sarge and Team, thank you so much for all that you do for our very special clients.



**ZIMBABWE**

[Click here to view our video](#)

Again Zimbabwe didn't fail to deliver. We had many return clients and a very special couple who came out to hunt with this, with it being this particular hunter's wife first time to Africa. She was rather nervous about coming to Africa in the beginning but after assuring her that everything would be fine, they took the plunge and booked - she absolutely loved it and I think the "African Bug" has been truly "titten"! In fact they have already booked to return in 2021 and we can't wait to welcome them back.



**ETHIOPIA**

[Click here to view our video](#)

We can't explain the sheer beauty of this country! The sights, sounds and smells as well as the local people are an adventure in itself - couple that with the amazing species that you find only in Ethiopia made this safari a highlight of our season. Mr C, thank you for everything and we look forward to the return trip in 2021.



**RUSSIA**

[Click here to view our video](#)

Over the last few years Buchanan Hunts has researched and visited Russia a number of times and we think we have nailed it - we use only the best guides and areas that Russia has to offer and with over 7 hunters having gone there this season with us, all returned successful. From Kamchatka snow sheep & Brown bear to Moose and TURK, we thank Alexey and his team for their amazing work.



We have been very busy filming some of the safaris mentioned above and are VERY EXCITED for SEASON 2 of this THIS IS AFRICA which will be airing on the Pursuit Channel. Our results from viewership with Season 1 completely blew us away with just over 3, 2 Million people tuning in during the Season.

We kick off with the 1st Episode of THIS IS AFRICA 2020 coming out on Thursday 2nd January at 8:30pm Central Time, so make sure you tune in and catch the action.

## SOME HIGHLIGHTS OF WHAT YOU HAVE TO LOOK FORWARD TO

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Lastly but by no means least we would like to sincerely thank each and everyone of our Sponsors as without you THIS IS AFRICA would not be possible. We appreciate all your support and thank you for your amazing products and services.

If you have any plans for a safari in the near future please feel free to drop us an email at [michelle@buchananhunts.com](mailto:michelle@buchananhunts.com)

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Have a Merry Christmas and can't wait to catch up with you Soon

*Andy and Mish*



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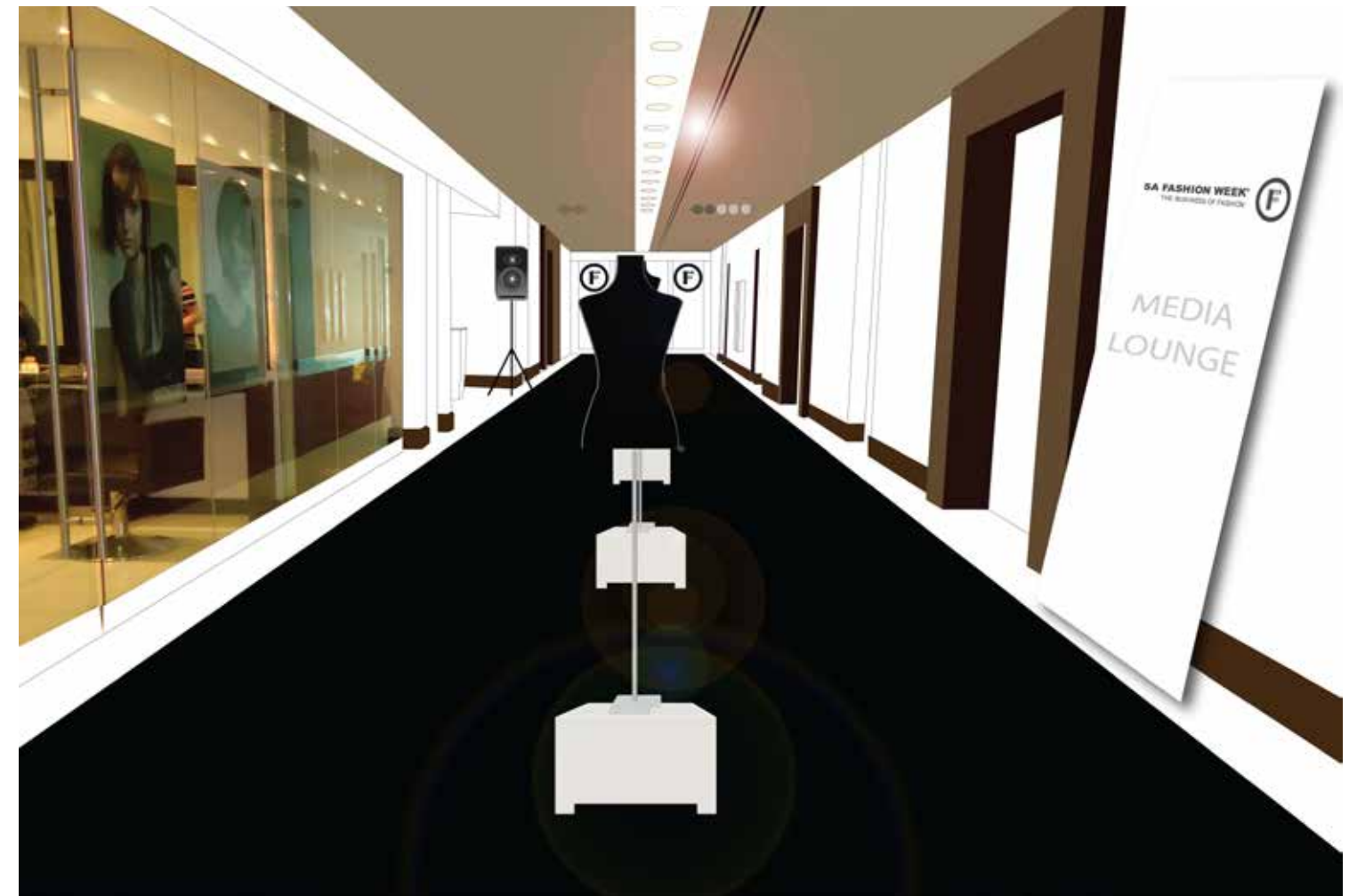


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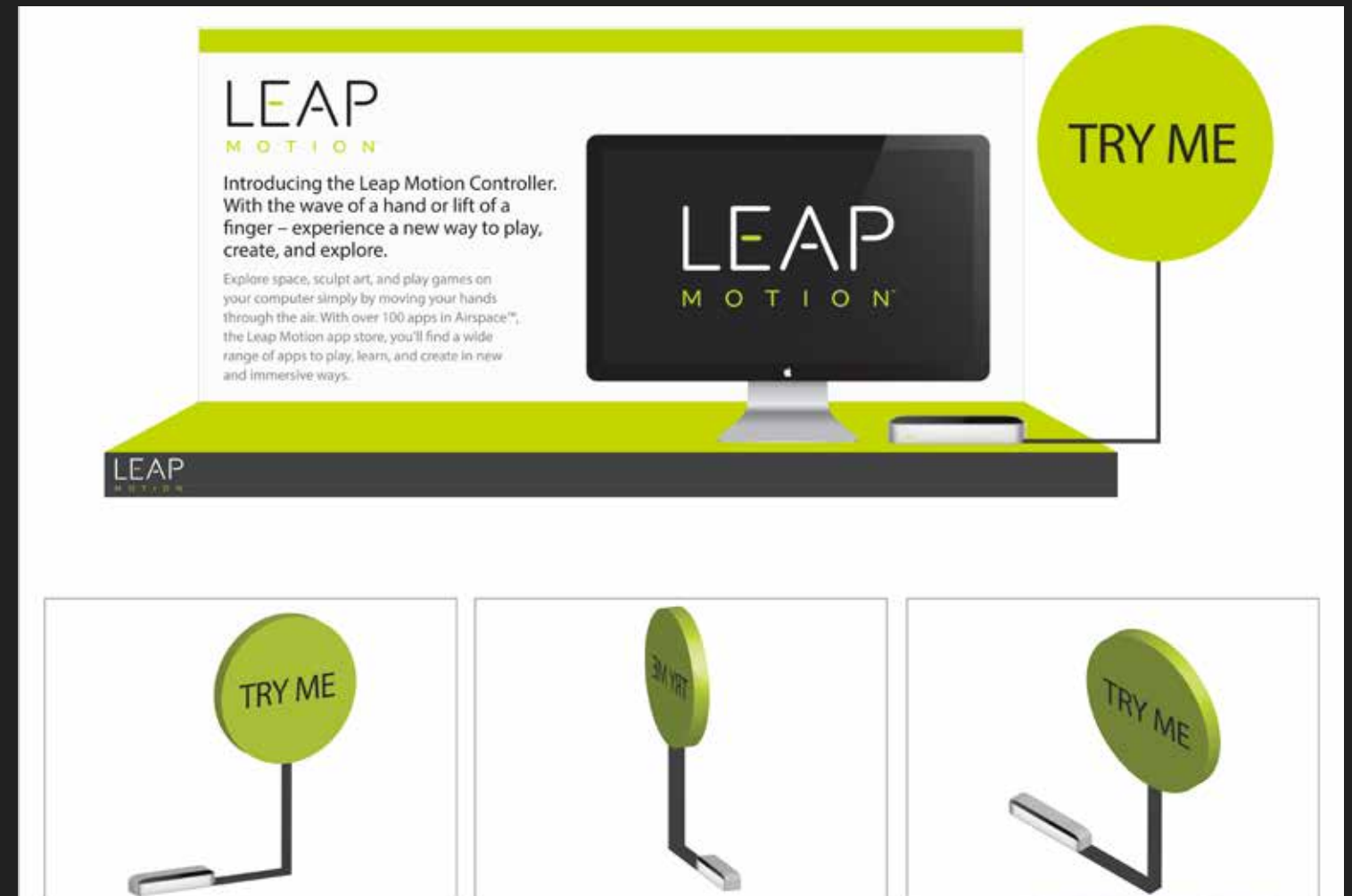
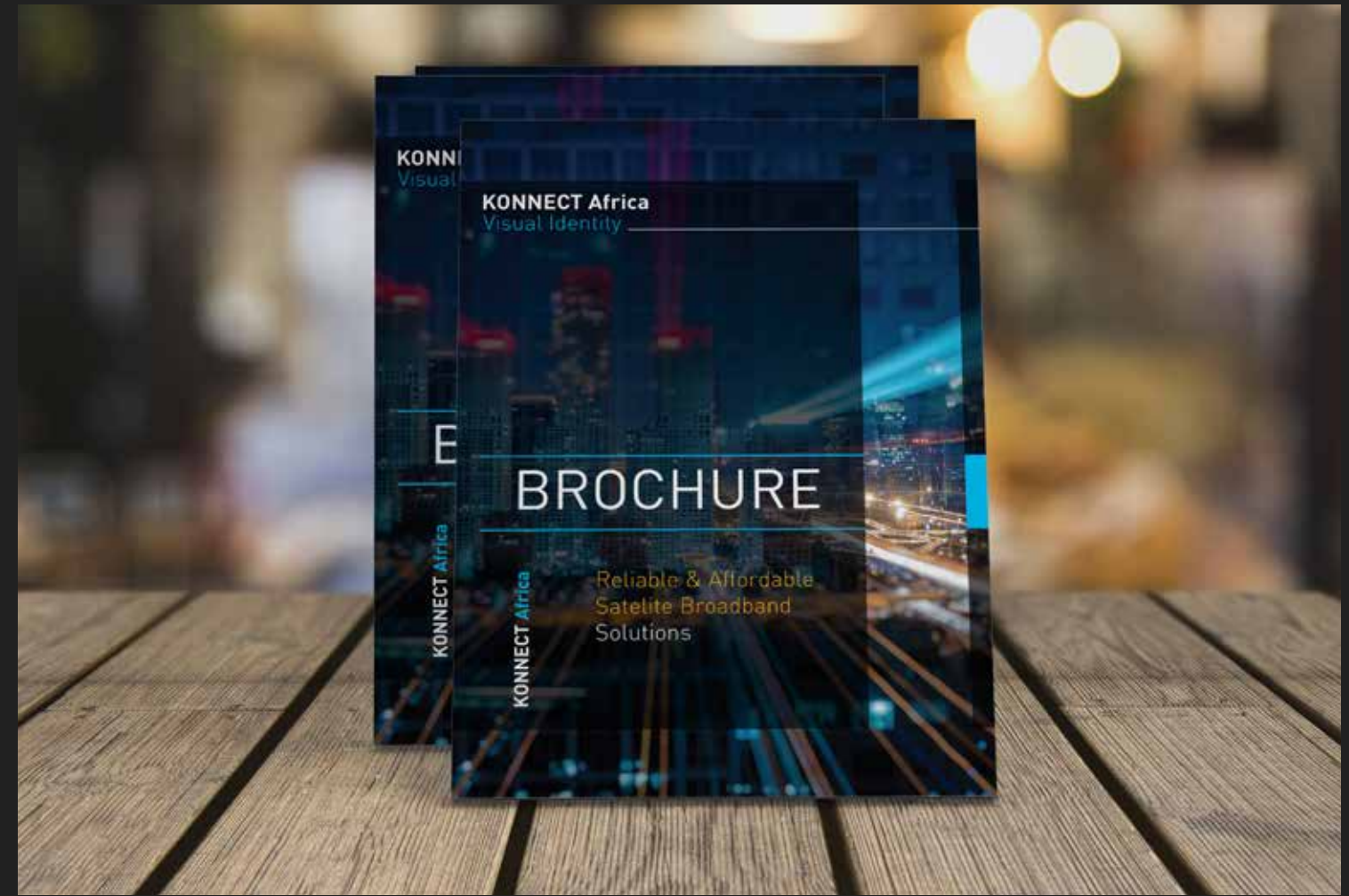
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## Contact Me

Sinead Queiroz | 082 808 9195

[sinead@thevisualque.co.za](mailto:sinead@thevisualque.co.za)